

For Immediate Release



ACTIVE ALTS AND WWW.SENTIMENTRADER.COM LAUNCH

The Active Alts Sentimentrader.com Long/ Short Strategy

Westport, Conn. March 5, 2019 – Sentimentrader.com and Active Alts Inc. announced today that they have created an unleveraged long/short equity strategy using SentimenTrader.com’s proprietary indicators. The strategy utilizes Sentimentrader.com’s research to select stocks and determine the long/short exposure. Active Alts will manage the strategy, which will be distributed using custom portfolios and separately managed accounts (SMA) to broker-dealers, institutions and the Outsourced CIO (OCIO) market. The strategy is designed to help better manage client risk in bull and bear markets.

www.Sentimentrader.com has provided its world-renowned proprietary research to institutional investors and hedge funds for two decades. Working with www.Sentimentrader.com we have created the Active Alts Sentimentrader Long/Short Strategy. It is 100% powered by their research and proprietary technical stock selection and uses a compilation of its indicators on market direction to determine long/short exposure,” explained Brad Lamensdorf, principal of Active Alts, a registered investment advisor designed to manage alternative investment strategies

Said Jason Goepfert, Ceo of Sentimentrader, “We are looking forward to working with ActiveAlts and Brad to create and manage long/short investment strategies with the goal of achieving superior results for investors through the combination of his 25 years of experience managing alternative assets with our proprietary technical stock selection and market timing products. Our relationship with Brad spans more than a decade, and we believe together we can bring a fresh approach to the equity long/short asset class.”

Lamensdorf added, “We are delighted to have been designated as the manager of the long/short strategy with www.Sentimentrader.com.”

For more information on the Active Alts Sentimentrader.com Long/Short Strategy

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Active Alts, Inc. (“Active Alts”) is an investment adviser registered with the Securities and Exchange Commission (“SEC”) under the Investment Advisers act of 1940. Active Alts manages the SentimenTrader.com L/S strategy and SentimenTrader.com serves as the research / index provider for the strategy. Registration with the SEC does not imply a certain level of skill or training.